



Moral and Ethical Leadership at BYU

Brigitte C. Madrian, Dean

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BYU MARRIOTT
SCHOOL OF BUSINESS



“[All CES schools have the] unifying purpose and mission to develop disciples of Jesus Christ who can be leaders in the Church, in their homes and in their workplaces.”

—Elder Clark Gilbert

BYU MARRIOTT
SCHOOL OF BUSINESS

VISION

MISSION

VALUES

GUIDING
PRINCIPLE

VISION

*WE ASPIRE TO TRANSFORM
THE WORLD THROUGH
CHRISTLIKE LEADERSHIP.*

MISSION

*WE DEVELOP LEADERS OF
FAITH, INTELLECT, AND
CHARACTER.*

BYU MARRIOTT
SCHOOL OF BUSINESS

VISION

MISSION

VALUES

GUIDING
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FAITH IN CHRIST

We value deep and abiding faith in Jesus Christ. Our faith gives us the capacity to envision a better future, the confidence to make that future happen, and the courage to act in the face of challenges.

INTEGRITY IN ACTION

We value integrity and hold ourselves to the highest moral and ethical standards. Acting with integrity builds trust, strengthens character, and focuses our ambitions on things of eternal consequence.

RESPECT FOR ALL

We value respect for all individuals as children of God and recognize the inherent worth, divine potential, and agency of each person. A climate of respect and belonging enhances our learning, facilitates collaboration, and encourages personal growth.

EXCELLENCE

We value excellence in learning, teaching, research, management, and leadership. An expectation of excellence magnifies our influence and motivates us to continually improve.



David E. and Verla A.
Sorensen Center
for Moral and Ethical Leadership

Mission

Support the development of moral and ethical leaders through teaching, scholarship, and policy engagement

Objectives

Enhance BYU's ability and capacity to develop students who will leave BYU with the tools and commitment to be moral and ethical leaders.

Develop BYU as an internationally recognized leader for teaching, scholarship (including students), and policy engagement related to moral and ethical leadership.

Sorensen Center Leadership



Jeffrey Thompson
Director



Anthony Bates
Managing Director

Center Activities

Students

**Faculty
Teaching
and
Research**

**Alumni and
Friends**

**External
Audiences**

Center Activities

- BYU Leadership Model
- Student Leadership Coaching
- Employee Leadership Development
 - Equity & Inclusion Leadership Seminar
- Conferences
 - BYU Management Society and J. Reuben Clark Law Society
 - Medical Ethics (Philosophy Department)
 - Partners in Business Ethics (BYU Marriott)

BYU MARRIOTT OBJECTIVE 1:
**FOSTER MORAL
AND ETHICAL
LEADERSHIP**

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BYU Marriott Programs Train Leaders

Public Sector and Nonprofit Leadership

Master of Public Administration

Aerospace Studies (minor)

Executive Master of Public Administration

Military Science (minor)

Experience Design and Management

Business Leadership

Master of Business Administration

Finance

Executive Master of Business Administration

Global Supply Chain Management

Master of Accountancy

Human Resource Management

Master of Information Systems

Information Systems

Accounting

Marketing

Entrepreneurial Management

Strategic Management

Experience Design and Management

A Sample of the Dozens of BYU Marriott Leadership Courses Offered

Becoming a disciple leader
Management and leadership
Adaptive team leadership
Leadership in changing environments
Leadership in a complex world
Organizational behavior
Organizational effectiveness
Managerial leadership development
Human resource management

Leadership
Team management
Razor's edge: intentional principles for leading and thriving
Strategic human resource management
Leadership in public administration
Developing adaptive leaders
Organizational development and change
Communication in organizational settings

Ethics at BYU Marriott by the Numbers

1400

Students enrolled in an ethics course

35

Full semester ethics course sections

8

Full semester ethics courses

6

Full-time faculty teaching full semester ethics courses

3

Adjunct faculty teaching full semester ethics courses

Faculty Doing Related Research



"A superb guide to personal and organizational ethics!"
Stephen M. R. Covey, author of *The Speed of Trust*

The Business Ethics **FIELD GUIDE**

The Essential Companion to Leading
Your Career and Your Organization to Greatness



Brad Agle • Aaron Miller • Bill O'Rourke

Foreword by Paul O'Neill, 72nd U.S. Treasury Secretary

Some of the many universities using
"The Business Ethics Field Guide"
in their curriculum

Brigham Young University
Columbia University
Notre Dame University
Carnegie Mellon
Indiana University
Rutgers University
Santa Clara University
University of Michigan-Dearborn
Texas Tech University

BYU MARRIOTT
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U.S. Special Operations Forces Ethics Field Guide

Authors

- Brad Agle
- Aaron Miller

Other BYU contributors

- M-C Ingerson, Wheatley Institution
Affiliated Scholar
- Colonel Allen Boatright, Co-Director
BYU Chaplaincy Program
- Barry Rellaford, Adjunct Professor



Bloomberg Businessweek

2018 BEST B-SCHOOLS

“My education inspired me to pursue an ethical career”

#1 BYU Marriott

#3—USC Marshall

#6—Arizona State Carey

#7—Virginia Darden

#9—Berkeley Haas

#16—University of Utah Eccles

#18—Notre Dame Mendoza

#19—Harvard

#23—Dartmouth Tuck

#26—MIT Sloan

Student Case Competition Performance



National Case Competition in Ethical Leadership at Baylor

- 2nd place (2020)
- Best Presenter/Q&A awards: two of six (2019)
- 1st place (2018)

Lockheed Martin Ethics Engineering Case Competition

- 2nd place (2021)
- 1st place (2020)
- 1st place (2019)





2021 Partners in Business Ethics Symposium

October 14-15, 2021

Curricular and Program Development

- **New MBA course**
 - Leadership and the Gospel of Jesus Christ: Becoming a Disciple Leader
- **New MPA/MBA experiential learning course**
 - Creating the Virtuous Organization
- **Proposed new program**
 - Leadership minor



“The real successes at BYU are the personal experiences that thousands here have had, personal experiences difficult to document or categorize or list. Nevertheless, these are so powerful in their impact on the heart and mind that they have changed us forever.”

—Elder Jeffrey R. Holland

